



FIRE - RESCUE

WEST VALLEY FIRE DEPARTMENT



ISSUE I - 2026

STRATEGIC PLAN

West Valley Fire Department has adopted an updated Strategic Plan for 2026–2029, reaffirming our Mission to preserve and protect life, then property, through community education, emergency response, and preparedness.

Our Vision remains clear: to be a dynamic, innovative, and proactive organization committed to the highest standards of service for our community.

To guide our work over the next four years, the District has identified four Strategic Priorities:

Personnel – Attracting, developing, and retaining a highly skilled workforce to ensure reliable 24/7 emergency response.

Financial Management – Maintaining strong fiscal oversight and transparency while responsibly managing taxpayer resources.

Infrastructure – Ensuring our stations, apparatus, and equipment are strategically located, well maintained, and aligned with community growth and response goals.

Community Engagement – Strengthening relationships through public education, transparency, and opportunities for community involvement.

2026-2029 Each year, the Department also adopts a Strategic Action Plan, outlining the specific steps we will take to advance these priorities and report measurable progress.



Insurance Classification Update Effective March 1st

The Washington State Survey and Ratings Bureau (WSRB) has introduced a new “W” classification to better recognize fire protection for properties located more than 5 miles but less than 7 miles from a fire station.

What this means for Fire District 12 residents:

Fire District 12 is currently rated WSRB Class 4.

Because the District receives water tender credit, eligible properties more than 5 miles and less than 7 miles from a station will be classified as WSRB 4W starting March 1.

This new classification may positively impact insurance rating and premiums for qualifying properties.

Action Item for Property Owners.

If your property is between 5 and 7 miles from a Fire District 12 Station, contact your insurance carrier after March 1 and ask them to re-quote your policy using the WSRB 4W classification.

For more details on the new W classifications, visit: <https://www1.wsrb.com/blog/recognizing-fire-protection-beyond-five-miles-introducing-w-classifications>

For an in-depth look at our Strategic Plan, Action Plan, and Operational Report, please visit westvalleyfire.com

Stay connected with us on Facebook and Instagram for safety tips, community updates, and information about upcoming events.



Facebook.com/WVFD12



Instagram.com/wvfd12

Serving Our Community in 2025

In 2025, West Valley Fire Department had 1,026 calls for service, answering emergencies across our District 24 hours a day, 7 days a week. From medical emergencies and vehicle collisions to structure and wildland fires, our firefighters remained ready to serve whenever our community needed us.

Emergency medical calls continue to make up the majority of our responses, reflecting the important role your fire department plays in day-to-day health and safety. Our crews also worked to protect homes and property during fire incidents and successfully limited wildland fire spread to 41 acres.

Beyond emergency response, 2025 was a year of investment in readiness and prevention.

The Department placed a new brush truck into service, ordered two new engines to support future response needs, secured over \$420,000 in grant funding, and hosted six “Chip It, Don’t Burn It” events to help reduce wildfire risk in our community. Paid-on-call personnel contributed 5,618 incident response hours and 5,830 training hours, totaling more than 11,000 hours of service. We are proud to serve West Valley and remain committed to transparency and accountability. To learn more about our call activity, programs, financial stewardship, and future planning, we invite you to read the full 2025 Department Operational Report at: www.westvalleyfire.com

2025 CALL VOLUME



MAJOR INCIDENT TYPE	# INCIDENTS	%
Fires	93	9.06%
Rescue & Emergency Medical Service	662	64.53%
Hazardous Condition (No Fire)	11	1.07%
Service Call	106	11.31%
Good Intent Call	111	9.84%
False Alarm & False Call	43	4.19%
TOTAL INCIDENTS FOR 2025	1026	100%

YAKIMA COUNTY FIRE DISTRICT #12
 WEST VALLEY FIRE-RESCUE
 10000 ZIER ROAD
 YAKIMA, WA 98908

PRSR STD
 U.S. Postage
PAID
 Yakima, WA
 Permit No. 1

****ECRWSS****
 Postal Customer

"Protecting And Serving Our Community"

Outdoor Burning & Nuisance Smoke

Who to Call and When

We often receive calls about outdoor burning in our area. While smoke can be frustrating, it's important to know which agency handles what.

West Valley Fire Department

West Valley Fire Department does not issue outdoor burn permits, set burn bans, or enforce outdoor burning regulations.

Our role is emergency response – protecting life and property when a fire is out of control or poses a threat. If you are planning an outdoor burn, please contact our Administrative Office (509) 966-3111 as a courtesy to notify us in advance. This helps prevent unnecessary deployment of emergency resources to a non-emergency situation.

Who Regulates Outdoor Burning?

Yakima Regional Clean Air Agency (YRCAA)

- Issues outdoor burn permits
- Sets and announces burn bans
- Investigates complaints
- Issues fines for illegal burning

Yakima Regional Clean Air Agency (509) 834-2050

If you believe someone is burning illegally or during a burn ban, contact YRCAA directly.

Yakima County Sheriff's Office

Some violations may fall under county law, but deputies prioritize criminal and emergency calls.

When to Call 911

Call 911 if:

- The fire is spreading or out of control
- Structures or vegetation are threatened
 - There is immediate danger

Please **do not** call 911 solely for smoke odor or nuisance concerns without a safety threat.

Calling the correct agency helps keep emergency lines open and ensures concerns are handled by the proper authority.

**JOIN US FOR
 WEST VALLEY
 FIREFIGHTERS
 ASSOCIATION
 EASTER EGG HUNT**



AGES 0-10

COLORING TABLE
 FREE EGGS
 FREE CANDY
 SMOKE DETECTOR INFORMATION
 FIRE PREVENTION EDUCATION

**SATURDAY, MARCH 28TH
 1:00PM TO 3:00PM
 10000 ZIER RD**

BYOB – Bring your own Basket!!!

MARCH

- 8th Daylight Savings Spring Forward**
- 9th Blood Drive * 1pm - 6pm**
- 10th Commissioner Meeting 4pm***
- 17th St. Patrick's Day**
- 20th Spring Begins**

APRIL

- 5th Easter**
- 14th Commissioner Meeting 4pm***
- 22nd Earth Day & Administrative Day**

* All Commissioner Meetings are held at 10000 Zier Road, Yakima, WA. Those wishing to attend via phone, please call 509-966-3111 to make arrangements ahead of time*

WELCOME NEW RECRUITS!!!

- | | |
|------------------------|--------------------------|
| Alexander Hull | JJ Bodey |
| Blakeley Walker | Kassi Schambari |
| Cain Chavez | Leah Britz |
| Catcher Merritt | Miguel Torres |
| Issac Rasmussen | Phillip Rebollero |
| Issiah Widmier | Timothy Rowatt |
| Jared Hinze | Tom Clark |

Apply Today!



Saturday, May 2, 2026 is Wildfire Community Preparedness Day

A campaign encouraging people and organizations across the U.S. to take action to raise awareness and reduce wildfire risk. Held annually on the first Saturday in May. Stay tuned for our very own "Chip It, Don't Burn it" wildfire prevention community events.

